

HELGA CUP 2020

Organizer: Norddeutscher Regatta Verein

Concept / Idea / Event organization: Sven Jürgensen

TOP 10 Event of the City of Hamburg



NORDDEUTSCHER
REGATTA VEREIN



Dear foreign and international sailors!

Three years ago Norddeutscher Regatta Verein and yachting photographer Sven Jürgensen have launched the „ladies only“

»Helga Cup« regatta – an event that right from the beginning with more than 300 participants in the first year has developed into the biggest regatta for female sailors worldwide. It has made a name for itself not only in Germany but also above and beyond the female sailing scene in general. Since the second edition of the cup with more than 400 lady sailors from a total of 13 countries the City of Hamburg is supporting partner of the event and has adopted it into the Top Ten Events. For the next regatta series in 2020 registrations from 70 teams have already been received.

The Helga Cup 2020 will again be sailed from June 11th to 14th, 2020 right in the city centre of Hamburg.

On occasion of the third issue of the Helga Cup it is our special and sincere wish to once more bring many foreign teams to Hamburg and have them participate in the world's largest ladies only regatta on the Alster Lake.

Patron of the Helga Cup 2020 is Kristina Vogel the former Olympic medalist in track cycling who since a training accident regrettably is bound to a wheel chair. She will personally sail as part of the Helga Inclusion Cup which in 2020 will for the first time be organized additionally in a separate race area parallel to the standard Helga Cup regatta



The Helga Cup is a very special sailing format that intends to bring women into sailing regardless of their sailing origin and skills. The teams will sail in J 70 boats provided by the organizer, meaning that the participants will only have to bring along their own personal sailing gear.

Helga Cup races will be sailed simultaneously in 8 boats each on 3 courses. There will be changes for the crews after two short



races of 10 minutes each and the crews will either proceed to a new boat on another course or can take a break ashore. The sequence of events is governed by the pairing list previously drawn which prescribes exactly which team will sail against which other team and on which boat on the course or will be able to take a break ashore. In the end all crews will have sailed very many short races – the top 10 teams will then qualify for the decisive final race. All other teams will take care of a good atmosphere ashore.

The participating female crews will come from all walks of sailing life: at the starting line we will see family crews, beginners crews, career changer crews and repeater crews who for many years have sailed on boats of friends, as well as cruising sailors who intend to test their skills as regatta sailors in small boats and last but not least also members of the sailing premier league who know their J 70 boats inside out.



The most important thing, however, is to have lots of fun while participating.

The sailing area will be the Alster Lake with the city itself being the stadium. This set-up has proven itself very well. The Alster Lake right in the city center is attractive to spectators both ashore as well as on the water. In the background the two tall buildings of the Elbe Philharmonic Hall and the church spire of St.

Michael's church make good landmarks. Passing Alster tourist boats underline the fact that the city is alive with a great sailing event right in the city centre.

The Alster Lake itself is not particularly big, meaning that the races can be seen from everywhere ashore.

Including live coverage and exciting reports we will make sailing

comprehensible also to those spectators who know sailing from press reports only.

The races will be tracked and broadcast live in the internet allowing fans at home to also follow the Helga cup races at least in part.

The complete movie impressions and sequences of the 2019 event are available on the following website

https://www.helgacup.de/videos/#videos_2019

Women interested in participation will only be able to experience this very special „groove“ on location in Hamburg creating an atmosphere of its own. But this is exactly what makes the Helga Cup into a very



special event: “the liveliness and vibrancy have been indescribable and cannot be experienced anywhere else”. This was the majority opinion of most participants in 2018 and 2019.

There is a high demand for starting slots here in Germany. However, in order to make this event more international we will provide “wild cards” for foreign teams.

We would be delighted if you would spread the word and help us find international crews for participation.

Contact:

Organization/ Concept/ Idea:

Sven Jürgensen sven.juergensen@nrv.de +49 171 683 5555

Press relations officer:

Sina Entzminger Wolf sina@wf-text.de +49 151 5460 1776

International contact:

Wolfgang Weber wolfgang.weber@nrv.de +49-171 385 33 76

Organizing club:

Norddeutscher Regatta Verein e.V.
Schoene Aussicht 37
D-22085 Hamburg GERMANY

E-Mail: helgacup@nrv.de